

Leading Change

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Leading Change

Kotter, J. 1995. "Leading Change: Why Transformation Efforts Fail." *Harvard Business Review*. 73(2): 59-67. Accessed 21 May 2014. Available at:
<http://hbr.org/2007/01/leading-change-why-transformation-efforts-fail/ar/1>.

Usage

This source is considered a primary reference for the following articles:

- Developing Systems Engineering Capabilities within Businesses and Enterprises
- Organizing Business and Enterprises to Perform Systems Engineering

Annotation

The full text of this source is available at the Harvard Business Review website.

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