Patterns of Systems Thinking

From SEBoK
Patterns of Systems Thinking

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This topic forms part of the Systems Thinking knowledge area (KA). It identifies systems patterns as part of the basic ideas of systems thinking. The general idea of patterns and a number of examples are described. A brief conclusion discusses the maturity of systems science from the perspective of principles and patterns.

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Systems Patterns

This section first discusses definitions, types, and pervasiveness of patterns. Next, samples of basic patterns in the form of hierarchy and network patterns, metapatterns, and systems engineering (SE) patterns are discussed. Then samples of patterns of failure (or “antipatterns”) are presented in the form of system archetypes, along with antipatterns in software engineering and other fields. Finally, a brief discussion of patterns as maturity indicators is given.

Pattern Definitions and Types

The most general definition of pattern is that it is an expression of an observed regularity. Patterns exist in both natural and artificial systems and are used in both systems science and systems engineering (SE). Theories in science are patterns. Building architecture styles are patterns. Engineering uses patterns extensively.
Patterns are a representation of similarities in a set or class of problems, solutions or systems. In addition, some patterns can also represent uniqueness or differences, e.g., uniqueness pattern or unique identifier, such as automobile vehicle identification number (VIN), serial number on a consumer product, human fingerprints, DNA. The pattern is that a unique identifier, common to all instances in a class (such as a fingerprint), distinguishes between all instances in that class.

The term pattern has been used primarily in building architecture and urban planning (Alexander et al. 1977, Alexander 1979) and in software engineering (e.g., Gamma et al. 1995; Buschmann et al. 1996). Their definitions portray a pattern as capturing design ideas as an archetypal and reusable description. A design pattern provides a generalized solution in the form of templates to a commonly occurring real-world problem within a given context. A design pattern is not a finished design that can be transformed directly into a specific solution. It is a description or template for how to solve a problem that can be used in many different specific situations (Gamma et al. 1995; Wikipedia 2012b). Alexander placed significant emphasis on the pattern role of reconciling and resolving competing forces, which is an important application of the yin yang principle.

Other examples of general patterns in both natural and engineered systems include: conventional designs in engineering handbooks, complex system models such as evolution and predator-prey models that apply to multiple application domains, domain taxonomies, architecture frameworks, standards, templates, architecture styles, reference architectures, product lines, abstract data types, and classes in class hierarchies (Hybertson 2009). Shaw and Garlan (Garlan 1996) used the terms pattern and style interchangeably in discussing software architecture. Lehmann and Belady (Lehmann 1985) examined a set of engineered software systems and tracked their change over time and observed regularities that they captured as evolution laws or patterns.

Patterns have been combined with model-based systems engineering (MBSE) to lead to pattern-based systems engineering (PBSE) (Schindel and Smith 2002, Schindel 2005).

Patterns also exist in systems practice, both science and engineering. At the highest level, Gregory (1966) defined science and design as behavior patterns:

> The scientific method is a pattern of problem-solving behavior employed in finding out the nature of what exists, whereas the design method is a pattern of behavior employed in inventing things of value which do not yet exist.

Regularities exist not only as positive solutions to recurring problems, but also as patterns of failure, i.e., as commonly attempted solutions that consistently fail to solve recurring problems. In software engineering these are called antipatterns, originally coined and defined by Koenig (1995). An antipattern is just like a pattern, except that instead of a solution it gives something that looks superficially like a solution but isn’t one. Koenig’s rationale was that if one does not know how to solve a problem, it may nevertheless be useful to know about likely blind alleys. Antipatterns may include patterns of pathologies (i.e., common diseases), common impairment of normal functioning, and basic recurring problematic situations. These antipatterns can be used to help identify the root cause of a problem and eventually lead to solution patterns. The concept was expanded beyond software to include project management, organization, and other antipatterns (Brown et al. 1998; AntiPatterns Catalog 2012).

Patterns are grouped in the remainder of this section into basic foundational patterns and antipatterns (or patterns of failure).

### Basic Foundational Patterns

The basic patterns in this section consist of a set of hierarchy and network patterns, followed by a set of metapatterns and SE patterns.
Hierarchy and Network Patterns

The first group of patterns are representative types of hierarchy patterns distinguished by the one-to-many relation type (extended from Hybertson 2009, 90), as shown in the table below. These are presented first because hierarchy patterns infuse many of the other patterns discussed in this section.

Table 1. Hierarchy Patterns. (SEBoK Original)

<table>
<thead>
<tr>
<th>Relation</th>
<th>Hierarchy Type or Pattern</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic: Repeating One-to-Many Relation</td>
<td>General: Tree structure</td>
</tr>
<tr>
<td>Part of a Whole</td>
<td>Composition (or Aggregation) hierarchy</td>
</tr>
<tr>
<td>Part of + Dualism: Each element in the hierarchy is a holon, i.e., is both a whole that has parts and a part of a larger whole</td>
<td>Holarchy (composition hierarchy of holons) (Koestler 1967) - helps recognize similarities across levels in multi-level systems</td>
</tr>
<tr>
<td>Part of + Interchangeability: The parts are clonons, i.e., interchangeable</td>
<td>Composition Hierarchy of Clonons (Bloom 2005). Note: This pattern reflects horizontal similarity.</td>
</tr>
<tr>
<td>Part of + Self-Similarity: At each level, the shape or structure of the whole is repeated in the parts, i.e., the hierarchy is self-similar at all scales.</td>
<td>Fractal. Note: This pattern reflects vertical similarity.</td>
</tr>
<tr>
<td>Part of + Connections or Interactions among Parts</td>
<td>System composition hierarchy</td>
</tr>
<tr>
<td>Control of Many by One</td>
<td>Control hierarchy—e.g., a command structure</td>
</tr>
<tr>
<td>Subtype or Sub-Class</td>
<td>Type or specialization hierarchy; a type of generalization</td>
</tr>
<tr>
<td>Instance of Category</td>
<td>Categorization (object-class; model-metamodel...) hierarchy; a type of generalization</td>
</tr>
</tbody>
</table>

Network patterns are of two flavors. First, traditional patterns are network topology types, such as bus (common backbone), ring, star (central hub), tree, and mesh (multiple routes) (ATIS 2008). Second, the relatively young science of networks has been investigating social and other complex patterns, such as percolation, cascades, power law, scale-free, small worlds, semantic networks, and neural networks (Boccara 2004; Neumann et al. 2006).

Metapatterns

The metapatterns identified and defined in the table below are from (Bloom 2005), (Volk and Bloom 2007), and (Kappraff 1991). They describe a metapattern as convergences exhibited in the similar structures of evolved systems across widely separated scales (Volk and Bloom 2007).

Table 2. Metapatterns. (SEBoK Original)

<table>
<thead>
<tr>
<th>Name</th>
<th>Brief Definition</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spheres</td>
<td>Shape of maximum volume, minimum surface, containment</td>
<td>Cell, planet, dome, ecosystem, community</td>
</tr>
<tr>
<td>Centers</td>
<td>Key components of system stability</td>
<td>Prototypes, purpose, causation; Deoxyribonucleic acid (DNA), social insect centers, political constitutions and government, attractors</td>
</tr>
<tr>
<td>Tubes</td>
<td>Surface transfer, connection, support</td>
<td>Networks, lattices, conduits, relations; leaf veins, highways, chains of command</td>
</tr>
</tbody>
</table>
### Systems Engineering Patterns

Some work has been done on various aspects of explicitly applying patterns to SE. A review article of
much of this work was written by Bagnulo and Addison (2010), covering patterns in general, capability engineering, pattern languages, pattern modeling, and other SE-related pattern topics. Cloutier (2005) discussed applying patterns to SE, based on architecture and software design patterns. Haskins (2005), and Simpson and Simpson (2006) discussed the use of SE pattern languages to enhance the adoption and use of SE patterns. Simpsons identified three high-level, global patterns that can be used as a means of organizing systems patterns:

- Anything can be described as a system.
- The problem system is always separate from the solution system.
- Three systems, at a minimum, are always involved in any system activity: the environmental system, the product system, and the process system.

Haskins (2008) also proposed the use of patterns as a way to facilitate the extension of SE from traditional technological systems to address social and socio-technical systems. Some patterns have been applied and identified in this extended arena, described as patterns of success by Rebovich and DeRosa (2012). Stevens (2010) also discussed patterns in the engineering of large-scale, complex “mega-systems.”

A common SE activity in which patterns are applied is in system design, especially in defining one or more solution options for a system-of-interest. See Synthesizing Possible Solutions for a discussion. The more specific topic of using patterns (and antipatterns, as described below) to understand and exploit emergence is discussed in the Emergence topic.

**Patterns of Failure: Antipatterns**

**System Archetypes**

The system dynamics community has developed a collection of what are called system archetypes. The concept was originated by Forrester (1969), while Senge (1990) appears to have introduced the system archetype term. According to Braun (2002), the archetypes describe common patterns of behavior that help answer the question, “Why do we keep seeing the same problems recur over time?” They focus on behavior in organizations and other complex social systems that are repeatedly but unsuccessfully used to solve recurring problems. This is why they are grouped here under antipatterns, even though the system dynamics community does not refer to the archetypes as antipatterns. The table below summarizes the archetypes. There is not a fixed set, or even fixed names for a given archetype. The table shows alternative names for some archetypes.

<table>
<thead>
<tr>
<th>Name (Alternates)</th>
<th>Description</th>
<th>Reference**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counterintuitive Behavior</td>
<td>Forrester identified three “especially dangerous” counter-intuitive behaviors of social systems, which correspond respectively to three of the archetypes discussed below: (1) Low-Leverage Policies: Ineffective Actions; (2) High Leverage Policies: Often Wrongly Applied; and (3) Long-Term vs. Short-Term Trade-offs</td>
<td>F1, F2</td>
</tr>
<tr>
<td>Low-Leverage Policies: Ineffective Actions (Policy Resistance)</td>
<td>Most intuitive policy changes in a complex system have very little leverage to create change; this is because the change causes reactions in other parts of the system that counteract the new policy.</td>
<td>F1, F3, M</td>
</tr>
</tbody>
</table>

Table 3. System Archetypes. (SEBoK Original)
### High Leverage Policies: Often Wrongly Applied (High Leverage, Wrong Direction)

A system problem is often correctable with a small change, but this high-leverage solution is typically counter-intuitive in two ways: (1) the leverage point is difficult to find because it is usually far removed in time and place from where the problem appears, and (2) if the leverage point is identified, the change is typically made in the wrong direction, thereby intensifying the problem.

- **F1, F3, M**

### Long-Term vs. Short-Term Trade-offs (Fixes that Fail, Shifting the Burden, Addiction)

Short-term solutions are intuitive, but in complex systems there is nearly always a conflict or tradeoff between short-term and long-term goals. Thus, a quick fix produces immediate positive results, but its unforeseen and unintended long-term consequences worsen the problem. Furthermore, a repeated quick fix approach makes it harder to change to a more fundamental solution approach later.

- **F1, F3, M, S, B**

### Drift to Low Performance (Eroding Goals, Collapse of Goals)

There is a strong tendency for complex system goals to drift downward. A gap between current state and goal state creates pressure to lower the goal rather than taking difficult corrective action to reach the goal. Over time the continually lowered goals lead to crisis and possible collapse of the system.

- **F1, F3, M, B**

### Official Addiction - Shifting the Burden to the Intervener

The ability of a system to maintain itself deteriorates when an intervener provides help and the system then becomes dependent on the intervener.

- **M, S**

### Limits to Growth (a.k.a. Limits to Success)

A reinforcing process of accelerating growth (or expansion) will encounter a balancing process as the limit of that system is approached and continuing efforts will produce diminishing returns as one approaches the limits.

- **S, B**

### Balancing Process with Delay

Delay in the response of a system to corrective action causes the correcting agent to either over-correct or to give up due to no visible progress.

- **S**

### Escalation

Two systems compete for superiority, with each escalating its competitive actions to get ahead, to the point that both systems are harmed.

- **B**

### Success to the Successful

Growth leads to decline elsewhere. When two equally capable systems compete for a limited resource, if one system receives more resources, it is more likely to be successful, which results in its receiving even more resources, in a reinforcing loop.

- **S, B**

### Tragedy of the Commons

A shared resource is depleted as each system abuses it for individual gain, ultimately hurting all who share it.

- **H, S, B**

### Growth and Underinvestment

In a situation where capacity investments can overcome limits, if such investments are not made, then growth stalls, which then rationalizes further underinvestment.

- **S, B**

### Accidental Adversaries

Two systems destroy their relationship through escalating retaliations for perceived injuries.

- **B**

### Attractiveness Principle

In situations where a system faces multiple limiting or impeding factors, the tendency is to consider each factor separately to select which one to address first, rather than a strategy based on the interdependencies among the factors.

- **B**
Relations among system archetypes were defined by Goodman and Kleiner (1993/1994) and republished in Senge et al. (1994).

Software and Other Antipatterns

Antipatterns have been identified and collected in the software community in areas that include: architecture, development, project management, user interface, organization, analysis, software design, programming, methodology, and configuration management (AntiPatterns Catalog 2012, Wikibooks 2012). A brief statement of three of them follows; the first two are organization and the third is software design.

- Escalation of commitment - Failing to revoke a decision when it proves wrong.
- Moral hazard - Insulating a decision-maker from the consequences of his or her decision.
- Big ball of mud - A system with no recognizable structure.

A link between the software community and the system archetypes is represented in a project at the Software Engineering Institute (SEI) (2012), which explores the system archetypes in the context of identifying recurring software acquisition problems as “acquisition archetypes.” They refer to both types of archetypes as patterns of failure.

Another set of antipatterns in the general systems arena has been compiled by Troncale (2010; 2011) in his systems pathologies project. Sample pathology types or patterns include:

- Cyberpathologies - Systems-level malfunctions in feedback architectures.
- Nexopathologies - Systems-level malfunctions in network architectures or dynamics.
- Heteropathologies - Systems-level malfunctions in hierarchical, modular structure & dynamics.

Some treatments of antipatterns, including Senge (1990) and SEI (2012), also provide some advice on dealing with or preventing the antipattern.

Patterns and Maturity

Patterns may be used as an indicator of the maturity of a domain of inquiry, such as systems science or systems engineering. In a mature and relatively stable domain, the problems and solutions are generally understood and their similarities are captured in a variety of what are here called patterns. A couple of observations can be made in this regard on the maturity of systems science in support of systems engineering.

In the arenas of physical systems and technical systems, systems science is relatively mature; many system patterns of both natural physical systems and engineered technical systems are reasonably well defined and understood.

In the arena of more complex systems, including social systems, systems science is somewhat less mature. Solution patterns in that arena are more challenging. A pessimistic view of the possibility of science developing solutions to social problems was expressed by Rittel and Webber (1973) in their classic paper on wicked problems: “The search for scientific bases for confronting problems of social policy is bound to fail, because . . . they are ‘wicked’ problems, whereas science has developed to deal with ‘tame’ problems.” A more optimistic stance toward social problems has characterized the system dynamics community. They have been pointing out for over 40 years the problems with conventional solutions to social problems, in the form of the system archetypes and associated feedback loop models. That was an important first step. Nevertheless, they have had difficulty achieving the second step; producing social patterns that can be applied to solve those problems. The antipatterns characterize problems, but the patterns for solving those problems are elusive.
Despite the difficulties, however, social systems do exhibit regularities, and social problems are often solved to some degree. The social sciences and complex systems community have limited sets of patterns, such as common types of organization structures, common macro-economic models, and even patterns of insurgency and counter-insurgency. The challenge for systems science is to capture those regularities and the salient features of those solutions more broadly and make them explicit and available in the form of mature patterns. Then perhaps social problems can be solved on a more regular basis. As systems engineering expands its scope from the traditional emphasis on technical aspects of systems to the interplay of the social and technical aspects of socio-technical systems, such progress in systems science is becoming even more important to the practice of systems engineering.

References

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Gamma, E., R. Helm, R. Johnson, and J. Vlissides. 1995. Design Patterns: Elements of Reusable Object-Oriented Software. Reading, MA, USA: Addison-Wesley.


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